

Andrea Nguyen

product designer / design systems designer

andreanguyen35@gmail.com

www.andreanguyen.space

Education

University of California,
Los Angeles

B.A. Economics

Minor in Mathematics

GPA: 3.75

Volunteering

Mentor

EmpowHer Institute
February 2023 – Present

Mentor

Blacks in Technology
April 2023 – Present

Skills

User Research

Information Architecture

Usability Testing

Visual Design

Prototyping

Design Systems

Design Workshops

Work Experience

Contract | Product Designer

Jan 2023 – Present

- Defined and established a new design system for Murmuration, a non-profit advocacy organization, to be used by 4 designers and 8 developers
- Planned and facilitated design sprint workshops for global organizations like Mars Snacking
- Researched, designed, and tested a data repository platform for climate change data for Earthmover, an early stage, VC-backed startup

Foursquare | Product Designer III

Jan 2022 – Present

- Created the venue details page for the City Guide app that increased one-week user retention by 20% and user-generated reviews by 116%
- Led the redesign of the Rewards App that resulted in a 39% increase in the number of prizes redeemed, and a 13% increase in surveys taken
- Spearheaded design for the design system adopted across 5 enterprise products, which increased design efficiency by 42% and development by 21%
- Defined and validated a new product vision, accompanied with a proof of concept for a social places discovery app that was shared with executive team and used to guide 2023 consumer team roadmap

WM | Product Designer

Jul 2020 – Dec 2021

- Led the design for the Existing Customer Engagement workstream which includes first time user experiences and retention efforts
- Redesigned a logistic platform currently used by dispatchers and drivers to more easily and efficiently manage day-to-day tasks
- Created the Service Excellence design system used across all internal operation tools
- Regularly facilitated training sessions for design system documentation, component creation, and Invision prototyping for other designers

Ticketmaster | Product Design Intern

Jun 2019 – May 2020

- Led the redesign of an internal tool used to manage queues for popular events and artists, in collaboration with two PMs
- Ideated, designed, and usability tested an advertising solution for consistency across the ticket selection page